



Punchboard

punchboard.co.uk

Hello!

I'm Adam Richards, and I am the owner and sole writer for Punchboard, a UK-based written board game review site.



About me

I am passionate about tabletop games and the benefits they can provide, so I like to talk about games and let people know what I think about them.

I believe a good review should communicate the things that make a game enjoyable, and the reasons why some people may not enjoy them

My reviews are typically ~1,500 words and take six to eight minutes to read. I like to talk about what makes a game fun, or not, instead of explaining the rules.

What I offer

Reviews - I write full reviews of completed, published games, regardless of whether they come from a large international publisher or a first-time indie designer.

Previews - I write crowdfunding previews of games that may not have final versions. While I don't mind prototypes of games, I expect a near-final rulebook.

Important - I do not charge for reviews or previews. Everything I write will reflect my opinion of the game, and I reserve full editorial control.

Statistics

23K

Average visits
per 90 days

198K

Views of most
popular piece

15K

Clicks in 28 days
from Google

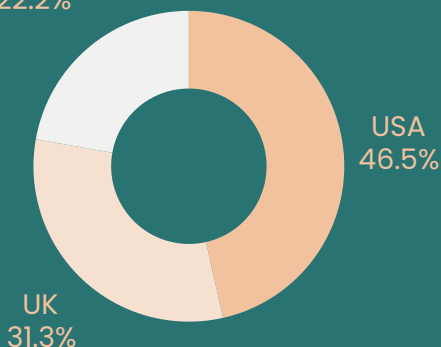
250-450

Average unique
readers per day

Demographics

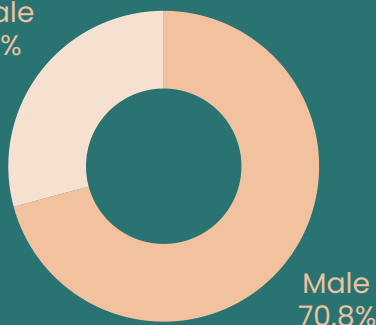
Location

Rest of world
22.2%



Gender

Female
29.2%



Age

18-24
27.6%

